



FISHY FISHY SEAFOOD BRASSERIES SECURE PUBLISHING DEAL WITH NEW HOLLAND

Cookbook launch for Dermot O'Leary's restaurants

Dermot O'Leary and friends James Ginzler and Paul Shovlin have signed a deal with New Holland Publishers to publish their debut cook book, inspired by their two Fishy Fishy seafood brasseries.

Summer 2011 will see the Fishy Fishy cookbook hit the shelves, following the success of the sustainable fish restaurants in Brighton and Poole which provide tasty menus of fresh, local, seasonal seafood and produce.

The Fishy Fishy specials board and quarterly menu changes have become a huge hit with customers keen to eat only the freshest fish, and to try a range of choices and tastes from trusted Channel Cod to more unusual catches such as Pollack and Gurnard depending on when they are in season.

Dermot said; "We're often asked for our recipes by customers so we thought it would be good to share them, as well as our passion for fish, all in one book. It includes all the information you need to help you cook sustainably at home as well as providing essential how to's, tips and guides to preparing fish to get the best out of them. The recipes are inspired by what is available around the British coast, across the seasons, including well known and lesser well known fish. Essentially it's the book, the three of us would have liked to have been written before we started Fishy Fishy so we hope it's as helpful and as tasty as we've set out to make it."

The cookbook showcases over 90 recipes created in conjunction with Fishy Fishy chef, Loz Talent, fish facts and plenty of advice on how to cook fish and shellfish so it's a great addition to any fish lover's kitchen.

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For further information, please contact Charlotte Hickson or Angela Acquaye at Monsta on 0207 788 4073

Notes to editors

Fishy Fishy are members of the Sustainable Restaurant Association and work closely with local fishing communities to ensure best practice

For more information on Fishy Fishy, please visit www.fishyfishy.co.uk.